



# Top tips for presenting your work

**Consider your format:** what is the best way to present your work? Options include a poster, video and a formal presentation with slides

**Pitch at the right level:** consider your audience and adjust accordingly. Translate complex terms and don't assume knowledge

**Use accessible design:** use sans serif fonts, complementary colours and inbuilt/online tools to check your work for different needs

For more help, email us at: [sbslibraries@lib.cam.ac.uk](mailto:sbslibraries@lib.cam.ac.uk)